

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s) : Srinivas Gutta  
Serial No. : 10/014,202  
Filed : November 13, 2001  
For : METHOD AND APPARATUS FOR  
RECOMMENDING ITEMS OF INTEREST  
BASED ON PREFERENCES OF A SELECTED  
THIRD PARTY  
Group Art Unit : 3688  
Examiner : LASTRA, Daniel  
Confirmation : 2934

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO AUGUST 31, 2009**  
**NOTICE OF NON-COMPLIANT AMENDMENT**

In response to the Notice of Non-Compliant Amendment issued on August 31, 2009, an amended claim set is enclosed herewith. Please enter the claim amendments provided below, and consider such claims in conjunction with the remarks contained in Applicant's Amendment filed on July 30, 2009.

This paper includes:

**Section I: Amendments to the Claims; and**

**Section II: Remarks.**